

Are Your Systems Adapting to New Business Realities?

Your company needs to make everything count. It is important your systems provide the functions and flexibility you seek.

GENEVA Group just completed implementation of Pebblestone Fashion® Software for Pennant Sportwear, a team-wear company in Southern New Hampshire. The project was designed to be “right sized” from both functional and budgetary perspectives. The GENEVA Team met all operational and schedule goals.



Pebblestone replaced a legacy system that could not adapt to the changing needs of the market. The company relied extensively on “paper” and “off-system” manual processes. GENEVA used Pebblestone to integrate business processes and on-line data to replace the productivity trap of outmoded and inefficient paper based operations. Standard apparel industry practices incorporated by Pebblestone were used without change!

It didn't stop there ... GENEVA integrated Pebblestone with Microsoft Office. Inside sales and service team members use Outlook to communicate with customers about order status and service issues. Copies are attached to customer data and with information only clicks away, service and sales staff gain productivity and improved customer response! It was only a short step to regularly publish sales activity and inventory availability to field sales reps through Outlook.

Core business processes are built around an extensive library of Pebblestone/NAV reports. Users also bring data directly from Pebblestone into spreadsheets for rapid and accurate ad hoc analysis. Direct links ensure data accuracy within the powerful graphical reporting environment of Excel.

Owners of the company actively use Pebblestone for sales order processing, fulfillment, customer service, sales analysis, production planning, tracking and cost analysis. They expect to gain valuable product and inventory management control, reduce operating cost and improve customer service response. Using Pebblestone, the company is strongly positioned for the coming peak season with new order, fulfillment and service processes.

About GENEVA Group

GENEVA Group Inc. is a Microsoft Dynamics NAV partner specializing in development and support of middle-market ERP systems for financial, distribution, manufacturing and human resource tasks. GENEVA is the Northeast US representative for Pebblestone Fashion.

GENEVA Group was named *Microsoft Dynamics NAV Certified Partner of the Year 2005* by our peers and *Pebblestone Rookie of the Year 2007*.

About Pebblestone International

Pebblestone International created an integrated application for the fashion industry built on Microsoft Dynamics® NAV. Pebblestone Fashion® is designed for companies in apparel, shoes, sporting goods and accessories. Pebblestone is used daily by over 6,000 people representing over 400 companies in 30 countries.

Pebblestone International has won many awards including *Microsoft Dynamics ISV Partner of the Year* in 2007 and four time recognition as a member of the exclusive *Microsoft Dynamics President's Club 2006-2009*.

Call or send an email to consider how you can use systems to compete more effectively in your own business:

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